

# Classified Advertising Information and Options

**jbjsjobs.org**



Direct all inquiries and material to:

**Terry Paolino**

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The Journal of Bone & Joint Surgery

20 Pickering Street  
Needham, MA 02492

**OPTION 1:** Advertisement(s) run simultaneously in print and online. Online job listing will be searchable by keywords, location, job title, etc. If interested in this option, please indicate by choosing “Option 1” on the order form.

**“FEATURED JOB” OPTION 2:** Advertisement(s) run in print, and highlighted online. Leverage this premier space on the job-seeker’s side of the jbjsjobs.org. Job-seekers click on the highlighted portion and are brought directly to your posting. If interested in this option, please indicate by choosing “Option 2” on the Order Form.

**WEB SITE BANNER ADVERTISING:** YOUR company logo posted in the premier “Advertisement” section throughout jbjsjobs.org bringing job seekers to YOUR company web site. Indicate BANNER ADVERTISING and company url on the order form and email your banner art to paolinot@jbjs.org.

**FULL ACCESS RESUME BANK:** Resume database access. Recruit from a highly qualified, highly targeted orthopaedic audience! Easy online management. Automatic email notification when job seekers match YOUR search criteria.

## Additional Information:

**AD PLACEMENT:** Advertisements are placed according to “category” chosen on your order form, if a category is not chosen, your ad will be placed under “other” category.

**ACCEPTABLE MATERIAL:** PDF with fonts embedded, black and white or CMYK. Material submitted as a Word document or a PDF submitted without fonts embedded will incur a one time set-up charge of \$25.00.

Logos in TIF format, resolution of 300 dpi.

Note: All images must be clear and sharp for reproduction purposes.

**UNACCEPTABLE MATERIAL:** Salary stated in dollar amounts.

**APPROVAL:** All advertisements are subject to Editor approval.

**BILLING:** At time of publication; payment payable upon receipt. AMEX/VISA/MC accepted.

**SHORT-RATE/REBATE:** Advertisers contracting/scheduling for a specific frequency rate\* who do not meet that frequency rate within the contract period will be short-rated. Advertisers exceeding their contracted/scheduled frequency rate will be rebated accordingly.

\*Frequency rate equals number of ads placed within the calendar year.

**CANCELLATION:** Due in writing by the 5th of the previous month.

ISSUE:	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
<b>DEADLINE DATES:</b>	12/11/09	1/12/10	2/9/10	3/12/10	4/12/10	5/10/10	6/11/10	7/9/10	8/10/10	9/10/10	10/12/10	11/8/10